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Clarkson Professor Jeanna Matthews Named to Newly Formed Global Technology Policy Council

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WORLD'S LARGEST COMPUTING SOCIETY EXPANDS COMMITMENT TO EVIDENCE-BASED PUBLIC POLICY, FORMS GLOBAL TECHNOLOGY POLICY COUNCIL

Newly-Appointed Group Will Provide Global Perspective on Critical Technology Issues

New York, NY, September 20, 2019 – Recognizing the global impact of technology on all aspects of society and daily life, ACM, the Association for Computing Machinery, has formed a new <u>ACM Technology Policy Council</u> to coordinate the agenda for its policy activities around the globe. With nearly 100,000 members

across 190 countries, ACM is the world's largest association for computing professionals. ACM's worldwide reach, along with the technical expertise of its members, positions the organization to play an indispensable role in the global technology policy dialogue. The newly-launched council will serve as the central convening point for ACM's interaction with government organizations, the computing community, and the public in matters of public policy related to information technology and computing.



Jeanna Matthews

"The digital revolution is an international phenomenon," said ACM President Cherri M. Pancake, "and the leading tech companies, whose services are used by billions every day, have facilities and customers in countries all over the world. So the pressing issues we hear about in the media—such as online privacy,

data breaches, algorithmic bias, and the future of the internet—go beyond national borders. ACM's new Technology Policy Council will provide a space in which computing professionals come together to offer global perspectives on global challenges."

ACM has been active in the policy arena for more than 25 years. Its US (USTPC) and European (EUTPC) Technology Policy Committees regularly provide nonpartisan technical expertise to policy leaders and government agencies on issues though briefings, testimony, comments, and reports. These committees will now work under the auspices of the new Technology Policy Council.

"The mission of the ACM Technology Policy Council will be to strengthen and elevate ACM's policy initiatives around the world," added ACM Technology Policy Council Chair Lorraine Kisselburgh. "Government officials and legislators in nations everywhere are grappling with questions regarding the governance of technology, and the complexity of these

9/22/2019

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technologies demands critical expertise. What ACM brings to the table is a deep bench of technical expertise to better inform policy, both nationally and globally."

One of the Technology Policy Council's first initiatives will be to publish a bimonthly series of short technical bulletins that summarize emerging technologies and research, and present nonpartisan perspectives on their policy implications. The ACM Tech Briefs series is intended to inform policy decision makers, the media and the general public.

The <u>members</u> of the inaugural ACM Technology Policy Council are: Lorraine Kisselburgh (Chair), Purdue University Michel Beaudouin-Lafon (Vice Chair), Université Paris-Sud Vinton Cerf, Google Lorrie Cranor, Carnegie Mellon University Oliver Grau (Chair, EUTPC), Intel James Hendler (Chair, USTPC), Rensselaer Polytechnic Institute **Jeanna Matthews, Clarkson University** Máire O'Neill, Queens University Belfast Latanya Sweeney, Harvard University Michael Zimmer (Chair, Tech Briefs Committee), Marquette University

About ACM

<u>ACM</u>, the Association for Computing Machinery, is the world's largest educational and scientific computing society, uniting computing educators, researchers and professionals to inspire dialogue, share resources and address the field's challenges. ACM strengthens the computing profession's collective voice through strong leadership, promotion of the highest standards, and recognition of technical excellence. ACM supports the professional growth of its members by providing opportunities for life-long learning, career development, and professional networking.

As a private, national research university, Clarkson is a leader in technological education and sustainable economic development through teaching, scholarship, research and innovation. We ignite personal connections across academic fields and industries to create the entrepreneurial mindset, knowledge and intellectual curiosity needed to innovate world-relevant solutions and cultivate the leaders of tomorrow. With its main campus located in Potsdam, N.Y., and additional graduate program and research facilities in the New York Capital Region, Beacon, N.Y., and New York City, Clarkson educates 4,300 students across 95 rigorous programs of study in engineering, business, the arts, education, sciences and health professions. Our alumni earn salaries that are among the top 2.5% in the nation and realize accelerated career growth. One in five already leads as a CEO, senior executive or owner of a company.

Photograph for media use is available at:

/sites/default/files/media/image/2018-05/jeanna-matthews.jpg

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