



CU · News & Events

# Clarkson University Professor Featured on iHeartRadio Podcast on Privacy

Thursday July 11, 2019

Many of us have done it, ordered a genetic testing kit from the internet to find out about who we are, where we come from, and any health risks we might face. But what kind of privacy and security risks are we opening ourselves up to when we take those tests?

Jeanna Matthews, an associate professor of computer science at Clarkson University, was recently featured on the “Spit”, the iHeartRadio podcast with 23andMe where she addressed privacy concerns in the digital age.

Matthews and Ariel Silverstone, an expert on cyber and global security, sat down with podcast host Baratunde Thurston to talk about the current state of data privacy, including things like who has access to your data, the things they learn about you (and those like you) and why it is critical to educate yourself and read the terms of service when you take the tests.

“Big decisions are being made about our lives with little pieces of information that we cannot anticipate the risk of. Do your insurance rates go up if you purchase plus size clothing? What if you purchase it for somebody else? Your interest rates go up if you charge marriage counseling because that could have a big financial impact on your life. There’s lots of little things that you don’t have any way of anticipating the outcome of,” Matthews said in the podcast.



To listen to the full podcast, click here: <https://www.iheart.com/podcast/1119-spit-29676456/episode/opting-in-privacy-in-the-digital-46791117/>

*As a private, national research university, Clarkson is a leader in technological education and sustainable economic development through teaching, scholarship, research and innovation. We ignite personal connections across academic fields and industries to create the entrepreneurial mindset, knowledge and intellectual curiosity needed to innovate world-relevant solutions and cultivate the leaders of tomorrow. With its main campus located in Potsdam, N.Y., and additional graduate program and research facilities in the New York Capital Region, Beacon, N.Y., and New York City, Clarkson educates 4,300 students across 95 rigorous programs of study in engineering, business, the arts, education, sciences and health professions. Our alumni earn salaries that are among the top 2.5% in the nation and realize accelerated career growth. One in five already leads as a CEO, senior executive or owner of a company.*

**Photograph for media use is available at:**

</sites/default/files/media/image/2018-05/jeanna-matthews.jpg>

**Photograph Size:**

Width: 933px

Height: 1400px

News directors and editors: For more information, contact Melissa Lindell, Director of Media Relations, at [315-268-6716](tel:315-268-6716) or [mlindell@clarkson.edu](mailto:mlindell@clarkson.edu).

---

## Clarkson University

📍 8 Clarkson Ave., Potsdam, New York 13699

☎ [315-268-6400](tel:315-268-6400)

📍 80 Nott Terrace, Schenectady, NY 12308

☎ [518-631-9831](tel:518-631-9831)

📍 199 Main St., Beacon, New York 12508 ☎ [845-838-1600](tel:845-838-1600)

👤 [Take a Virtual Tour](#)

[Organizational Chart](#)

© 2019 by Clarkson University | [Contact the Webmaster](#)



[Human Resources](#) • [Giving](#)

[Consumer Information Disclosures \(HEOA\)](#).

[Act on Legal & Moral Concerns](#)

---