

# Johndan Johnson-Eilola

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## Academic Appointments

### **Clarkson University, Department of Communication & Media**

Professor of Communication & Media (2003-present)  
Director, Eastman Kodak Center for Excellence in Communication (2000-2004)  
Associate Professor of Technical Communications (2000-2003)

### **Purdue University, Department of English**

Associate Professor of English (1998 - 2000)  
Director of Professional Writing (1998 - 2000)  
Director of Technical Writing (1997 - 1998)  
Assistant Professor of English (1994 - 1998)

### **New Mexico Institute of Mining and Technology, Department of Humanities**

Assistant Professor of English (1993 - 1994)  
Director of Technical Writing (1993 - 1994)

### **Michigan Technological University, Department of Humanities**

Ford Motor Company Graduate Research Fellow (1990 - 1993)  
Graduate Teaching Assistant (1987 - 1989)

## Education

Ph.D., Rhetoric and Technical Communication (1993), Michigan Technological University.

M.S., Rhetoric and Technical Communication (1989), Michigan Technological University.

B.S., Technical and Scientific Communication (1987), Michigan Technological University.

## Awards and Honors

- National Council of Teachers of English, Best Book in Technical or Scientific Communication. (2006).
- National Council of Teachers of English, Best Collection of Essays on Technical or Scientific Communication (co-editor of collection) (2005).
- Computers and Composition* Distinguished Book Award (co-author) (2005)
- National Council of Teachers of English, Best Collection of Essays on Technical or Scientific Communication (co-authored chapter in winning book) (2003)
- Best of *Kairos*, 1996-2002 (author) (2002)
- National Council of Writing Program Administrators Best Book Award (authored chapter in winning book) (2000)
- Computers and Composition* Distinguished Article Award (author) (2000)
- Teaching Excellence Award. Department of English, Purdue University (1999)
- NCTE Best Collection of Essays on Technical and Scientific Communication (authored chapter in winning book) (1998)
- Ellen Nold Award Best Article in Computers and Composition Studies (author) (1997)
- Kairos* Best Article Award Finalist (author) (1996)
- Nell Ann Picket Award, Best Article published in *Technical Communication Quarterly* (author) (1996)
- Hugh Burns Award, Best Dissertation in Computers and Composition Studies (author) (1993)

## Research and Scholarship

### Published Work

#### Books

- Johndan Johnson-Eilola. *Datacloud: Toward A New Theory of Online Work*. New Dimensions in Computers and Composition Series (ed. Cynthia L. Selfe and Gail Hawisher). Cresskill, NJ: Hampton Press, 2005. **National Council of Teachers of English Best Book in Technical or Scientific Communication Award.**
- Anne Wysocki, Johndan Johnson-Eilola, Cynthia L. Selfe, and Geoff Sirc. *Writing New Media: Theory and Applications for Expanding the Teaching of Composition*. Salt Lake City: U of Utah Press, 2003. **Computers and Composition Distinguished Book Award.**
- Johndan Johnson-Eilola. *Nostalgic Angels: Rearticulating Hypertext Writing*. Greenwich, CT: Ablex Press, 1997.

## Documentary Video

*The Lost Tapes of Juma Sultan*. (Co-director, w/Steve Doheny-Farina). 23 minutes. (\$10,000 National Endowment for the Arts Grant.)

## Edited Collections

Johndan Johnson-Eilola and Stuart A. Selber. (Eds.) *Central Works: Landmark Essays in Technical Communication*. Oxford: Oxford UP, 2004. **NCTE Best Collection of Essays on Technical or Scientific Writing Award.**

Stuart Selber<sup>†</sup> and Johndan Johnson-Eilola<sup>†</sup> (Eds.). *Journal of Technical Writing and Communication* (Special Issue on Computer Documentation). (2001).

Johndan Johnson-Eilola<sup>†</sup> and Laura Gurak<sup>†</sup> (Eds.) *Computers and Composition* 15.4 (August 1998). (Special Issue on Intellectual Property.) Greenwich, CT: Ablex.

## Textbooks

Johndan Johnson-Eilola. *Designing Effective Websites: A Concise Guide*. Boston: Houghton, Mifflin, 2001.

James E. Porter<sup>†</sup>, Patricia A. Sullivan<sup>†</sup>, and Johndan Johnson-Eilola<sup>†</sup>. *Professional Writing Online*. (Web-based Textbook.) Boston, MA: Longman/Allyn and Bacon, 2001; 2<sup>nd</sup> Edition 2004. 3<sup>rd</sup> Edition in preparation (scheduled for July 2008 release).

## Pedagogical Software

Johndan Johnson-Eilola<sup>†</sup> and Stuart A. Selber<sup>†</sup>. *Business Writing for CommonSpace*. Boston, MA: Sixth Floor Media/Houghton-Mifflin (unreleased).

## Refereed Articles

Johndan Johnson-Eilola<sup>†</sup> and Stuart A. Selber<sup>†</sup>. "Plagiarism, Originality, Assemblage." *Computers & Composition* 24 (2007): 275-403.

Nick Carbone, Michael Day, Joel English, Trish Harris, Bill Hart-Davidson, Johndan Johnson-Eilola, Steven D. Krause, Ted Nellen, Mike Palmquist, Rich Rice, Rebecca Rickley. "Re: The Future of Computers and Writing: A Multivocal Textumentary." Ed. Bill Hart-Davidson and Steven D. Krause. *Computers and Composition* 21 (2004): 147-160.

"Little Machines: Understanding Users Understanding Interfaces." *ACM Journal of Computer Documentation* 25.4 (2001): 119-127.

Johndan Johnson-Eilola<sup>†</sup> and Stuart A. Selber<sup>†</sup>. "Sketching a Framework for Graduate Education in Technical Communication." *Technical Communication Quarterly* 10.4 (2001): 403-438.

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<sup>†</sup> Indicates lead author; multiple † indicates equal contribution.

Cheryl Geisler, Charles Bazerman, Stephen Doheny-Farina, Laura Gurak, Christina Haas, Johndan Johnson-Eilola, David S. Kaufer, Andrea Lunsford, Carolyn R. Miller, Dorothy Winsor, and JoAnne Yates. "IText: Future Directions for Research on the Relationship between Information Technology and Writing." *Journal of Business and Technical Communication* (2001). (Special Issue on New Directions for Research.) Davida Charney, Ed.

"Datacloud: Expanding the Roles and Locations of Information." *Proceedings of the 19th Annual International Conference on Systems Documentation* (2001). Scott Tilley, Ed. 47-54.

Johndan Johnson-Eilola. "Relocating the Value of Work: Technical Communication in a Post-Industrial Age." *Technical Communication Quarterly* 5.3 (1996): 245-270.  
**Awarded 1996 Best Article in *Technical Communication Quarterly* by Association for Teachers of Technical Writing.**

Johndan Johnson-Eilola<sup>†</sup> and Stuart A. Selber. "Policing Ourselves: Defining the Boundaries of Appropriate Discussion in Online Forums." *Computers and Composition* 13.3 (1996): 269-291. **1997 Best Article in *Computers and Composition Studies in* (awarded by *Computers and Composition*).**

Stuart A. Selber<sup>†</sup>, Johndan Johnson-Eilola<sup>†</sup>, and Brad Mehlenbacher<sup>†</sup>. "Online Support Systems." *ACM Computing Surveys* 28.1 (March 1996): 197-200.

Johndan Johnson-Eilola. "Stories and Maps: Postmodernism and Professional Communication" *Kairos* 1.1 (Spring 1996): <<http://english.ttu.edu/kairos/1.1/index.html>>. **Best of Kairos Award, 1996-2002 (2002); Finalist for 1996 Kairos Best Article Award.**

Johndan Johnson-Eilola. "Accumulation, Circulation, and Association: Economies of Information in Online Spaces." *IEEE Transactions on Professional Communication* 38.4 (December 1995): 228-238.

Stuart A. Selber<sup>†</sup>, Johndan Johnson-Eilola, and Cynthia L. Selfe. "Contexts for Faculty Professional Development in the Age of Electronic Writing and Communication." *Technical Communication* 42.1 (November 1995): 581-584.

Johndan Johnson-Eilola. "Control and the Cyborg: Writing and Being Written in Hypertext." *Journal of Advanced Composition* 13.2 (Fall 1993): 381-400.

Dickie Selfe<sup>†</sup>, Stuart Selber<sup>†</sup>, Dan McGavin<sup>†</sup>, Johndan Johnson-Eilola<sup>†</sup>, and Carol Brown. "Online Help: Exploring Static Information or Constructing Personal and Collaborative Solutions Using Hypertext." *Proceedings of the 10th Annual International Conference on Systems Documentation* (1992): 97-101.

Cynthia L. Selfe and Johndan Johnson-Eilola. "The Tie that Binds: Building Discourse Communities and Group Cohesion Through Computer-Based Conferences." *Collegiate Microcomputer* VI.4 (November 1988): 339-48.

## Book Chapters

Johndan Johnson-Eilola and Stuart A. Selber. "The Changing Shapes of Writing: Rhetoric, New Media, & Composition." In Amy C. Kimme Hea (Ed.) *Going Wireless: A Critical Exploration of Wireless & Mobile Technologies for Composition Teachers and Scholars*. Hampton Press, in press.

"Communication Breakdown: The Postmodern Space of Google." (2008). In Byron Hawk, David Rieder, Ollie Oviedo (Eds.) *Emerging Small Tech*. Minneapolis, MN: U of Minnesota Press, 110-115.

Johndan Johnson-Eilola and Stuart A. Selber. (2007). "Understanding Usability Approaches." In Cynthia L. Selfe (Ed.) *Resources in Technical Communication: Outcomes and Approaches*. Amityville, NY: Baywood.

Johndan Johnson-Eilola and Stuart A. Selber. "The Locations of Usability." In Chris Keller and Christian Weisser (Eds.) *Locations of Composition*. Albany: SUNY Press, 2007, 171-194.

Brenton Faber and Johndan Johnson-Eilola. "Knowledge Politics: Open Sourcing Education." In Kelly Cargile-Cook and Keith Grant-Davies (Eds.) *Online Education: Global Questions, Local Answers*. Baywood Press, 2005. 285-300.

Brenton Faber and Johndan Johnson-Eilola. (2003). "Universities, Corporate Universities, and the New Professionals: Professionalism and the Knowledge Economy." In Gerald Savage & Theresa Kynell, (Eds) *Issues of Power, Status and Legitimacy in Technical Communication: Evaluating the Social and Historical Process of Professionalization*. Norwood, NJ: Baywood, 209-234.

Brenton Faber and Johndan Johnson-Eilola. (2002) "Migrations: Strategic Thinking About the Future(s) of Technical Communication." In Rachel Spilka and Barbara Mirel (Eds.) *Reshaping Technical Communication: New Directions and Challenges for the 21st Century*. Lawrence Erlbaum Press: Mahwah, NJ, 135-148. **National Council of Teachers of English Award, Best Collection of Essays on Technical or Scientific Communication.**

Johndan Johnson-Eilola. (2000). "Computers and Communication." In Linda K. Shamon, Rebecca Moore Howard, Sandra Jamieson, and Robert A. Schwegler (Eds.), *Coming of Age: The Advanced Writing Curriculum*. Portsmouth, NJ: Heinemann, 122 + CD-ROM. **Book Awarded Best National Council of Writing Program Administrators Best Book Award.**

Anne F. Wysocki<sup>†</sup> and Johndan Johnson-Eilola<sup>†</sup>. (1999). "Blinded by the Letter: Why are We Using Literacy as a Metaphor for Everything Else?" In Gail E. Hawisher and Cynthia L. Selfe (Eds.), *Passions, Pedagogies, and 21st Century Technologies*. Urbana, IL: U of Illinois Press, 349-368. **Book Awarded Computers and Composition Distinguished Book Award.**

Johndan Johnson-Eilola. (1999). "Negative Spaces: From Production to Connection in Composition." In Todd Taylor and Irene Ward (Eds.), *Dialogic Spaces*. Urbana, IL: NCTE, 17-33.

Stuart A. Selber<sup>†</sup>, Johndan Johnson-Eilola<sup>†</sup>, and Cynthia L. Selfe<sup>†</sup>. (1998). “Interfacing: Multiple Visions of Computer Use in Technical Communication.” In Theresa Kynell and Michael Moran (Eds.), *Historical Perspectives on Technical Communication*. Norwood, NJ: Ablex Press, 197-226.

Johndan Johnson-Eilola. “Living on the Surface: Learning in the Age of Global Communication Networks.” In Ilana Snyder (Ed.), *Taking Literacy into the Electronic Age*. Melbourne, AU: Allen and Unwin; New York: Routledge, 1997. 185-210.

Johndan Johnson-Eilola. “Wild Technology: Computer Technologies and Social Possibilities” In Stuart A. Selber (Ed.), *Computers and Technical Communication: A Sourcebook for Teachers and Editors*. Norwood, NJ: Ablex, 1997. **Book Awarded Best Collection of Essays in Technical and Scientific Communication by NCTE.**

Stuart A. Selber<sup>†</sup>, Johndan Johnson-Eilola<sup>†</sup>, and Brad Mehlenbacher<sup>†</sup>. “Online Support Systems: Tutorials, Documentation, and Help.” In Alan B. Tucker, Jr. (Ed.), *CRC Handbook of Computer Science and Computer Engineering*. Boca Raton: CRC Press, 1996. 1619-1643.

Eric Crump<sup>†</sup>, Locke Carter<sup>†</sup>, Michael Day<sup>†</sup>, Johndan Johnson-Eilola<sup>†</sup>, Becky Rickly<sup>†</sup>, and Pamela Takayoshi<sup>†</sup>. “Our Colleagues Interact on a MOO.” In Gail Hawisher, Paul LeBlanc, Charles Moran, and Cynthia L. Selfe, *Computers and the Teaching of Writing in American Higher Education 1979-1994: A History*. Norwood, NJ: Ablex Press. 287-304.

Johndan Johnson-Eilola<sup>†</sup> and Stuart A. Selber<sup>†</sup>. “After Automation: Hypertext and Corporate Structures.” In Patricia Sullivan and Jennie Dautermann (Eds.), *Electronic Literacies in the Workplace: Technologies of Writing*. Urbana, IL: NCTE Press, 1996. 115-141. (Rpt. in Tim Peebles, *Professional Writing and Rhetoric: Readings from the Field*. Boston: Allyn & Bacon/Longman, in press.)

Stuart A. Selber<sup>†</sup>, Dan McGavin, and William Klein, and Johndan Johnson-Eilola. “Issues in Hypertext-supported Collaborative Writing.” In Ann Duin and Craig Hansen (Eds.), *Multidisciplinary Research in Workplace Writing: Challenging the Boundaries*. Hillsdale, NJ: Lawrence Erlbaum, 1995. 257-280.

Johndan Johnson-Eilola. “Reading and Writing in Hypertext: Vertigo and Euphoria.” In Cynthia L. Selfe and Susan J. Hilligoss (Eds.), *Literacy and Computers*. New York: Modern Language Association, 1994. 195-219.

Cynthia L. Selfe<sup>†</sup>, Richard J. Selfe, and Johndan Johnson-Eilola. “Our Pal Penelope: Weaving and Un-Weaving Models of Theory, Practice, and Research for Designing and Operating Computer-Supported Writing Facilities.” In Linda Myers (Ed.) *Approaches to Computer Classrooms: Learning from Practical Experience*. New York: SUNY Press, 1993. 83-102.

### Invited Articles

“Commons-Based Pedagogies and the Social Turn in Technical Communication.” With Stuart A. Selber. *Currents in Electronic Literacy* (Spring 2008).  
[http://currents.cwrl.utexas.edu/Spring08/Johnson-Eilola\\_and\\_Selber](http://currents.cwrl.utexas.edu/Spring08/Johnson-Eilola_and_Selber).

Robin Murphy. "Chaos: An Interview with Johndan Johnson-Eilola." *Computers and Composition Online*. <[http://www.bgsu.edu/cconline/murphy\\_jd/murphy\\_jd.htm](http://www.bgsu.edu/cconline/murphy_jd/murphy_jd.htm)>

Johndan Johnson-Eilola and Stuart A. Selber. "Everything Seems to Be Up In the Air at This Time: The Ubiquity of Technical Communication." (Volume foreword.) In Michael Day and Carol Lipson (Eds.) *Technical Communications and the World Wide Web*. Lawrence Erlbaum, 2005.

Johndan Johnson-Eilola and Amy C. Kimme Hea. "After Hypertext: Other Ideas." *Computers and Composition* (2004). Twentieth Anniversary Special Issue.

Johndan Johnson-Eilola. "Fucking in the Wreckage: After Postmodernism." *JAC: A Journal of Advanced Composition* 22.2 (Spring 2002): 433-439.

Johndan Johnson-Eilola. "Confessions at Twilight: Variations on Michael Joyce's *Twilight Symphony*." In Pagnucci, G., & Mauriello, N. (Eds.) (1999-2000). The future of narrative discourse: Internet constructs of literacy and identity. Special issue of *Works and Days*, 17/18: 297-310.

Johndan Johnson-Eilola. "Little Machines: Rearticulating Hypertext Users." *Speed* 1.4 (Summer 1997): <<http://www.arts.ucsb.edu/~speed/>>. (Copy not available; web-based journal folded.)

Johndan Johnson-Eilola. "net.paranoia." *DigiZINE*. Chicago: Ahrens Interactive, 1996.

Johndan Johnson-Eilola. "X-Ray Vision and Perpetual Motion: Hypertext as Postmodern Space." *Pre/Text*. 16.1-2 (1995), 110-135. (Simultaneously published in *RhetNet* <<http://www.missouri.edu/~rhetnet/vrew/eilola.html>>.)

Johndan Johnson-Eilola. "Trying to See the Garden: Interdisciplinary Perspectives on Hypertext Use in Composition Instruction." *Writing on the Edge* 2.2 (Spring 1991): 92-111.

## Review Essays

Johndan Johnson-Eilola. "It's Messy But it Works." Rev. of Bolter and Grusin, *Remediation*; Lunenfeld, *The Digital Dialectic*; and Joyce, *Of Two Minds*. *JAC: A Journal of Composition*.

Johndan Johnson-Eilola. Rev. of Woolever and Loeb, *Writing for the Computer Industry*; Haydon, *The Complete Guide to Writing and Producing Technical Manuals*; and Steehouder et al, *Quality of Technical Documentation*. *Technical Communication Quarterly* 5.1 (Winter 1996): 107-110.

Johndan Johnson-Eilola. "Structure and Text: *Writing Space* and *Storyspace*." *Computers and Composition* 9.2 (April 1992): 95-129.

Johndan Johnson-Eilola. "PROSE: A Review." *Computers and Composition* 4.3 (August 1987): 83-92.

## Book Reviews

Johndan Johnson-Eilola. Rev. of Edward Barrett and Mary Redmond (Eds.) *Contextual Media*. *Journal of Business and Technical Communication* 10.3 (1996): 373-377.

Johndan Johnson-Eilola. Rev. of Edward Barrett (Ed.) *Sociomedia: Multimedia, Hypermedia, and the Social Construction of Knowledge*. *Technical Communication Quarterly* 3.2 (Spring 1994): 228-30.

## Lectures, Presentations, and Workshops

### Keynotes, Invited Lectures, Seminars

“Articulating Research: Centrifugal and Centripetal Forces” and “Unbound: Text in the Age of Artifacts, Gizmos, and Spimes.” Invited lectures. Department of English PhD Seminar, Texas Tech University. May 2007.

“Among Texts.” Plenary Session Lecture. Penn State Conference on Rhetoric. June 2007.

“New Technologies, Writing, and Social Change.” (With Brenton Faber.) McGill University. December 2006.

“Reconstructing New Media.” Graduate Master Class. University of South Florida. February 2004.

“Stutter Things: Composing Time, Space, and Text.” Colloquia Speaker. Center for Writing Studies, University of Illinois at Urbana-Champaign. September 2003.

“Working the Datacloud: Information Overload and/as Education.” Workshop facilitator. College of the Holy Cross. May 2003.

“Subject Lines: Fragmentation, Construction, and Computing.” Keynote speaker. Language at the Borders Conference. University of Arizona. March 2003.

“Subject Lines: Fragmentation, Construction, and Computing.” Invited Lecture. University of Vermont. Sociology Department/English Department Lecture Series. March 2003.

“Hypertext Theory and Practice in the Age of the Web (and After).” Online Keynote Lecture. Computers and Writing Conference. May 2002.

“Copyright Matters” Featured Lecture. 2002 Conference on College Composition and Communication. March 2002.

“Surfacing: A Genealogy of Interface Design.” Invited Lecture. Associated Colleges Conference 2001. April 2001, St. Lawrence University.

“The Database and the Essay: Toward Associative Texts in Composition.” Featured Lecture. 2000 Watson Conference on Rhetoric. September 2000, U of Louisville.

“Constructing the Flattened Self: After Postmodernism in Computer Interfaces.” University Lecture. March 2000, Case Western Reserve University.

“Surfacing: A Genealogy of Interface Design and, Sometimes, Technical Communication.” Keynote Lecture. Conference of the Council of Programs in Technical and Scientific Communication. Santa Fe, NM. 1999.

“Possible Futures in Technical Communication.” (With Stuart A. Selber.) Invited lecture and full-day workshop for Department of Rhetoric, University of Alabama at Little Rock. 1999.

“From Classroom to Workplace: Rethinking Models of Instructional Space in Computer Labs.” With James E. Porter and Michele Simmons. Invited lecture and workshop. Teaching, Learning, and Technology Series. Purdue University. Spring 1999.

“Confessions at Twilight: A Reading of Michael Joyce’s *Twilight Symphony*. University Lecture. 1998.

### **Conference Presentations**

“Among Texts.” Presentation at Conference on College Composition and Communication. April 2007.

“How to Get Your Article in *CCC* (Or Improve Your Chances).” Panel of Editorial Board Members from *College Composition and Communication*. Conference on College Composition and Communication. March 2004.

“Broken: Writing in Fragments.” 2004 Conference on College Composition and Communication. March 2004.

“How to Get Your Article in *CCC* (Or Improve Your Chances).” Panel of Editorial Board Members from *College Composition and Communication*. Conference on College Composition and Communication. March 2003.

“Open Source Practices and Technical Communication Programs.” (With Brent Faber). 2002 Conference of the Council for Programs in Technical and Scientific Communication.” Logan, UT.

“Crateware: Toward an Open Source, Open Text Business and Technical Communication Course.” Computers and Writing Conference. May 2002.

“Spaces for Work.” Conference on College Composition and Communication. March 2002.

“iText and enText” (with Brent Faber). 2002 Association of Teachers of Technical Writing Conference. Chicago, IL.

“Datacloud: Toward a New Theory of Online Work.” 2001 Conference of the Council for Programs in Technical and Scientific Communication. Pittsburgh, PA.

“Datacloud: Usability and ITtexts.” 2001 American Educational Research Association Conference. Seattle, WA.

“Understanding Usability in Electronic Texts.” 2001 Conference on College Composition and Communication.

“Writing at the End of Text: Rethinking Production in Technical Communication.” 2000 Conference of the Council for Programs in Technical and Scientific Communication. Menominee, WI.

“Locating Value in Technical Communication: New Directions for the Profession.” 2000 Conference of the Association for Teachers of Technical Writing. Minneapolis, MN.

“Issues in Hypertext” *Online 99*. Featured speaker. (Online Component of 1999 Computers and Writing Conference.)

“Understanding Composition as Postmodern Architecture.” 1999 Conference on College Composition and Communication. Atlanta, GA.

Anne F. Wysocki<sup>†</sup>, Johndan Johnson-Eilola<sup>†</sup>, and Carolyn Eilola<sup>†</sup>. “Little (Inter)faces: Considering How Children Use and are Used by Computer Software.” Panel presentation. 1998 Thomas R. Watson Conference on Rhetoric. U of Louisville.

“Relocating Value in Technical Communication.” 1997 Conference on College Composition and Communication. Phoenix, AZ.

“Technical Communication in a Post-Industrial Age: Four Key Projects.” 1996 Conference of the Council for Programs in Technical and Scientific Communication. Miami, OH.

“Out of Bounds: The Politics of Technology.” 1996 Conference on College Composition and Communication. Milwaukee, WI.

“Technical Communication as Symbolic-Analytic Work: Defining the Location of Value.” 1995 Conference of the Council for Programs in Technical and Scientific Communication. Houghton, MI.

“Policing Ourselves: Defining the Boundaries of Appropriate Discussion in Online Forums.” 1995 Computers and Writing Conference. El Paso, TX.

“Little Machines: Rearticulating Hypertext Users.” 1995 Conference on College Composition and Communication. Washington D.C.

“Accumulation, Circulation, Association: Economies of Text in Online Research Spaces.” 1994 Conference on College Composition and Communication. Nashville, TN.

“The Politics of Post-hierarchical Organizations: Questions for Technical Communication Educators.” 1993 Council for Programs in Technical and Scientific Communication Conference. Charlotte, NC.

“After Automation: Hypertext and Corporate Structures.” (With Stuart A. Selber.) 1993 Computers and Writing Conference. Ann Arbor, MI.

“Hypertext and Print Culture: Some Possible Geometries for Cyberspace.” 1993 Conference on College Composition and Communication. San Diego, CA.

“Hypertext, Process Pedagogy, and the Cyborg Text.” 1992 Computers and Writing Conference. Indianapolis, IN.

“Click Here ... No, Here ... Maybe Here: Anarchy and Hypertext.” 1991 Conference on College Composition and Communication. Boston, MA. (Available as ERIC Document ED 331 060.)

“Weaving and Re-weaving Theory and Practice in a Computer-Supported Writing Facility.” (With Richard J. Selfe.) 1991 Computers and Writing Conference. Biloxi, MS.

“Trying to See the Garden: Interdisciplinary Perspectives on Hypertext Use in Composition Instruction.” 1990 Conference on College Composition and Communication. Chicago, IL.

“The Tie that Binds: Building Discourse Communities and Group Cohesion Through Computer-Based Conferences.” (With Cynthia L. Selfe.) 1988 Conference on College Composition and Communication. St. Louis, MO.

### **Regional and National Workshops**

“Technical Writing: Effective Communication.” Leadership Development Workshop, Franklin and Essex BOCES (Board of Cooperative Educational Services).

“Breaking Usability.” Workshop. 2006. Writing New Media. Houghton, MI.

“Web Resources for Math Teachers.” (With Brent Faber.) Series of workshops and Web Development for St. Lawrence/Franklin County BOCES math teachers. (2005-2006, ongoing series).

“Teaching Professional Communication.” (With Brent Faber.) St. Lawrence/Franklin County BOCES two-day workshop for high school English teachers. (2004-2006 series).

“Understanding Usability.” Workshop. 2001 – 2005. Computers in Writing-Intensive Classrooms Symposium. Houghton, MI.

“Designing Online Texts.” Workshop. 2002. Wildacres Writers’ Retreat. Little Switzerland, NC.

Caucus on Intellectual Property and Composition Studies. (Workshop co-organizer and Caucus Co-Chair.) Half-day workshop. 1997, 1998, 1999 Conference on College Composition and Communication. Phoenix, AZ.

“Designing for the Screen: A Workshop for Web Workers.” (Workshop organizer.) Full-day workshop. 1997 Conference on College Composition and Communication. Phoenix, AZ.

“Online Support Systems: Tutorials, Documentation, and Help.” (Workshop co-organizer.) Half-day workshop. 1996 Meeting of the Association for Computing Machinery, Special Interest Group on Documentation. Charlotte, NC.

Caucus on Intellectual Property and Composition Studies. (Workshop facilitator/Invited speaker.) 1996 Conference on College Composition and Communication. Milwaukee, WI.

“Gender and the Machine.” (Workshop Facilitator.) 1996 Conference on College Composition and Communication. Milwaukee, WI.

“Writing NSF Grants.” (Workshop Co-organizer.) 1995 Faculty Workshop at New Mexico Institute of Mining and Technology.

“Hypertext Fiction.” (Workshop Facilitator.) Michigan Tech University. 1993, 1995.

### **Local Workshops and Talks**

Frequent communication and technology workshops in Eastman Kodak Center for Excellence in Communication. (Clarkson University.)

Designing Web Sites. Two-hour workshop on developing Web sites for REU students (Clarkson University, 2003 – 2005).

“Online Resources for Academic Job Searches.” Workshop for Job Placement Committee (Purdue University, 1996).

“net.women”. (Workshop co-organizer.) Purdue Unruly Women’s Colloquium. (1996.)

“Online Resources for Professional Development and Academic Placement.” (Workshop co-organizer.) (Purdue University, 1996.)

### **Work in Progress**

#### **Textbook**

*Context, Change, Content, & Tools*. Bedford/St. Martin’s Press. Manuscript in preparation.

### **Grants**

Safe Schools, Healthy Students (Gail Gotham, PI). New York State Education Department (\$3,000,000). Multi-university and K-12 school district program for at-risk students. Co-coordinator of program website development.

*The Lost Tapes of Juma Sultan* (Co-director, w/Steve Doheny-Farina). National Endowment for the Arts, Access to Artistic Excellence/Learning in the Arts. Co-PI (with Steve Doheny-Farina). (\$10,000)

Proctor & Gamble Fund Grant: Multidisciplinary Course in Virtual Product Design. 2005 (James Carroll, PI) (\$232,000)

NCLB/Title IIB Mathematics Science Partnership Grant (New York State Education Department). Herman-Dekalb School District/Clarkson University (Peter Turner, Clarkson PI). 18 St. Lawrence County School Districts, Clarkson University, SUNY Potsdam, SUNY Canton, St. Lawrence University Partnership. 2005-2007 (\$1,663,037)

National Science Foundation Grant: Nanoscale Science and Engineering Materials for Systems and Materials Processing, Research Experience for Undergraduates. (Kathleen Issen and John Moosebrugger, Co-PIs). Assessment activities coordinator. (2005)

Center for the Environment Grant: Reducing Student and Faculty Paper Consumption Through Effective Online Teaching Strategies. 2002 (\$3,330).

Purdue University Multimedia Instructional Development Grant: Teacher Training for Distance Education, 1999 (\$14,000).

Purdue University Re-investment Grant: Postdoctoral Program and Distance Education in Business Writing, 1997 (with James E. Porter and Patricia Sullivan) (\$70,000 recurring).

Purdue University Curriculum Development Grant: Revising the Professional Writing Curricula, 1997 (with Patricia Sullivan and James Porter) (\$20,000).

Purdue University Dean's Incentive Grant: WWW Resources for Rhetoric and Composition, 1996 (with Patricia Sullivan, James Porter, and Janice Lauer) (\$2,850).

Purdue University Dean's Incentive Grant: Integrating Multimedia into Professional Writing Courses, 1995 (\$730).

New Mexico Tech Research Grant, 1993 (\$5,500).

Apple Computer Equipment Grant, 1991 (with Cynthia L. Selfe<sup>†</sup> and Richard J. Selfe) (\$138,000).

Michigan Technological University/Ford Motor Company Ph.D. Research Fellowship, 1990-1993 (\$12,000/year + tuition).

## Reviewing

### Manuscript Reviewing for Journals and Presses

Ablex Press

*ACM Journal of Computer Documentation*

Addison-Wesley

Allyn and Bacon

Bedford Books

*College Composition and Communication* (Editorial Board Member)

*College English*

*Computers and Composition* (Editorial Board Member)

*Computers and the Humanities*

Hampton Press, *Advances in Computers & Composition Series*

Harcourt Brace

Houghton-Mifflin

*IEEE Transactions on Professional Communication*

*Journal of Business and Technical Communication*

*Journal of Computer Documentation* (Editorial Board Member)

*Kairos* (Editorial Board Member)

Modern Language Association

*Pedagogy*

Routledge

Simon and Schuster

*Technical Communication*

*Text Technology*

*The Writing Instructor* (Review Board Member)

*Written Communication*

### **Conference Presentation/Panel Proposal Reviewing**

Association for Computing Machinery, Special Interest Group on Documentation

Conference on College Composition and Communication

Computers and Writing Conference

### **Grants and Awards Selection Panels**

ACM SIGDOC Undergraduate Scholarship Award (2000)

CCCC Award for Best Dissertation in Technical Communication (Reviewer, 1999, 2000)

*Computers & Composition* Award for Distinguished Book in Computers and Composition (Chair, 1999-2002; Reviewer 2003)

*Computers & Composition* Hugh Burns Award for Best Dissertation in Computers and Writing (Reviewer, 1998)

*Computers & Composition* Ellen Nold Award for Best Article in Computers and Writing (Reviewer, 1994)

Crouse Award for Best Student in Scientific and Technical Communication (Purdue University) (Chair, 2000)

Crouse Award for Internship in Publishing and Editing (Purdue University) (Chair, 2000)

Nell Ann Picket Award for Best Article in *Technical Communication Quarterly* (Reviewer, 1998, 1999)

Research Council of Canada, Social Science and Humanities Grants Reviewer (2002)

## Administration

### **Director, Eastman Kodak Center for Excellence in Communication, Clarkson University (2000-2004)**

Managed CEC professional and student staff (five professional staff; student lab manager; rotating group of work-study students) covering classroom lab, distance education center, multimedia development center, usability lab, writing center, ESL

Designed CEC mission and goals in consultation with University faculty, administration, and trustees

Met with corporate partners to discuss CEC goals and opportunities raise operating and equipment funds

Initiated CEC projects involving faculty research teaching, faculty and student consulting, and student engineering projects

### **Director of Professional Writing, Purdue University (1997-2000)**

Managed staffing, training for approximately 100 sections per year of Technical Writing and Business Writing

Managed office and administrative staff in Professional Writing

Administered \$80,000 per year program budget (exclusive of staff pay)

Supervised Postdoctoral Program in Professional Writing

Coordinated 80-student Bachelor of Arts Professional Writing degree

Initiated distance education courses in Professional Writing (approximately 60 sections per year of Business Writing and Technical Writing taught in hybrid online and face-to-face format using synchronous discussion spaces, email, Web, newsgroups)

## Teaching

### **Courses and Seminars Taught**

#### **Clarkson University**

COMM210: Theories of Rhetoric (F00, F01, F02, F03)

COMM220: Writing New Media (with Steve Doheny-Farina) SP05

COMM310: Mass Media and Society (SP04, F04, SP05, F05, SP06)

COMM341: Introduction to Web Design (SP05, SP06, SP07, F07, SP08)

COMM345: Information Architecture (F01, SP02, SU02, F02, F03, F04, F05)

COMM394: Narrative and New Media (SP07)

COMM395: Advanced Web Design (SP08)

Independent Study: Advised numerous student independent study projects

### **Purdue University**

ENGL306: Introduction to Professional Writing (F95, SP95, SP96)

ENGL421: Technical Writing (SU95, SU97, SU98)

ENGL424: Writing for the Computer Industry (F94, SP95, F95, SP96, SP97, F98, F99)

ENGL502T: Practicum for New Teachers of Technical Writing (F96, F97)

ENGL515: Advanced Professional Writing (SU96, F96)

ENGL589: Directed Writing (SU96: Internet Culture, F98: Computers & Writing)

ENGL590: Directed Reading (SP96: Marxism and Culture; SU96: Internet Culture, six students; F96: Writing for Publication; SP97: Online Graphics; SU97: Multimedia Theory and Practice)

ENGL605: Computers and Writing (F95, F97)

ENGL626: Composition Studies: Postmodernism (F96, SP00)

ENGL680D: Theories and Practices of Distance Education (SP99)

### **Dissertation Committees**

Heather Shearer (ABD), Syracuse University

Erin Karper, 2004, Purdue University

Baotong Gu (Co-Chair) 2000, Purdue University

Melinda Turnley (Co-Chair) 2001, Purdue University

Amy C. Kimme Hea (Co-Chair) 2001, Purdue University

Carlos Salinas (Co-Chair) 2000, Purdue University

Laurie Cubbison, 2000, Purdue University

Theresa Fishman, 2000, Purdue University

Michele Simmons, 2000, Purdue University

William Hart-Davidson, 1999, Purdue University

Michelle Comstock, 1999, Purdue University

Stuart Blythe, 1998, Purdue University

Sara Shelton, 1995, Purdue University

Elizabeth Lopez, 1994, Purdue University

Jean Mason, 2000, McGill University (Outside Reader)

Ashley Williams, ABD, RPI (Outside Reader)

### **Honors Thesis**

Adam McIntyre, Clarkson University (Reader)

## **Service and Outreach Activities**

### **Outreach and Freelance Communication Consulting**

CIO Search Committee, Paul Smith's College (2002-2003).

Curriculum Consultant, Department of Language, Literature, and Communication.  
Rensselaer Polytechnic University (2002).

New Media Consultant. Vision Press. (2002)

Lead Editor, *Economic Development in New Mexico*. New Mexico First Conference,  
New Mexico Town Hall Organization. (1995).

Validity and Usability Testing. *Rightwriter*. RightSoft Corporation. (1987).

Management of community service website design projects; news clippings and samples  
available on request.

### **National Committee Work**

ATTW/NCTE Best Articles in Technical and Scientific Communication Award (five  
categories). (2006)

ACM SIGDOC Executive Committee (1997-present); 1999 Conference Co-Chair; 1999  
Program Co-Chair; Program Committee (2001, 2003)

ATTW Ethics Committee (1997-1999)

ATTW Committee on Recruitment (1997-1998)

CCCC Intellectual Property Caucus (1995-96; co-chair 1996-1999)

CCCC Committee on Intellectual Property (1996-2000; chair, 2001-2003)

CCCC Committee on Scientific and Technical Communication (1996-1999)

Council for Programs in Technical and Scientific Communication (email list manager,  
2000 – 2004)

Technical Communication Summit (1998-2000) (International Consortium of Technical  
Communication Organizations; ATTW and ACM SIGDOC Representative)

## **Conference Administration**

Local Arrangements Committee, CPTSC 2003 (Conference for Programs in Technical and Scientific Communication). Potsdam, NY.

Program Co-Chair, Conference Co-Chair, ACM SIGDOC 1999 (Association for Computing Machinery, Special Interest Group on Documentation). New Orleans, LA,

## **University Service**

### **University Committees (Clarkson University)**

Campus-Wide Assessment Committee (2003-present)

Center for the Environment Advisory Board (2002-2004)

Faculty Senate (2001-2004)

Lotus Notes Implementation Team (OIT) (2002)

Honorary Degree Committee (2002-2005)

Institutional Review Board (2007-present)

Information Technology Steering Committee (2001-2002)

Intellectual Property Committee (2002-2005)

SPEED Advisory Board (2002-2003)

Web Advisory Committee (2001-2002)

### **School Committee (Clarkson University)**

Academic Affairs Committee, School of Arts and Sciences (2005-2008)

### **University Committees (Purdue University)**

Visual Arts Committee (University Committee, 1996-1998; Chair, 1998-2001)

Web Advisory Team (2001-2002)

### **School of Liberal Arts Committees (Purdue University)**

Grade Appeals Committee (School of Liberal Arts, 1997-2000)

Grievance Committee (University Committee, 1997-2000)

### **Department of English Committees (Purdue University)**

Search Committee, Associate Professor in Professional Writing (Chair 1999-2000)

Advanced Writing Committee (1994-2000; Chair 1998-1999)

Job Placement Committee (1997-1998)

Ph.D. Prelim Exam Committee (1997, 1998)

M.S. Exam Committee, Rhetoric and Composition (1997, 1998)

Purdue Research Foundation Dissertation Grant Review Committee (Department of English Applications) (1996, 1997, 1999)

Undergraduate Curriculum Committee (1996-1997, 1999-2000)

Graduate Admissions Committee (1995-1996)

Internet Committee (1994-1996)

*Updated 7.08*