

***Part #1 Reading & Writing Assignments***

**Tuesday, August 25 – Topic: Introduction to the course.**

No reading due for this date. No written assignment due this date.

**Thursday, August 27 – Topic: The meaning of work.**

Reading due: Honest Work – Articles by Ciulla (pp. 5-10) and Quinn (pp. 10-12), and Cases 1.1 and 1.2 (found in pp. 12-16).

Written HW due: Last names A-J, Question #1 on p. 14.  
Last names K-Z, Question #2 on p. 16.

**Tuesday, September 1 – Topic: Moral and immoral bossing.**

Reading due: Honest Work – Articles by Bowie (pp. 19-21) and Orlando (pp. 30-36), and Case 4.2 (found in pp. 139-141). In Bowie's article, pay particular attention to his discussion of Kant and Kantian ethics. In Orlando's article, pay particular attention to his discussion of Utilitarianism on page 33. Utilitarianism and Kantian ethics are two central ethical theories, and we will focus on these during class and apply them to Case 4.2, The Parable of the Sadhu, one of the most well-known cases in business ethics.

**Thursday, September 3 –Topic: Moral and immoral bossing, continued.**

Reading due: Honest Work – Articles by Hochschild (pp. 22-25) and Superson (pp. 26-29), and Cases 2.1, 2.2, 2.3, 2.5 (found in pp. 41-53), and 6.4 (found on p. 231).

Written HW due: Last names A-J, Question #1 on p. 43.  
Last names K-Z, Question #2 on p. 47.

**Tuesday, September 8 –Topic: Truthfulness, lying, and trust in business.**

Reading due: Honest Work – Articles by Carr (pp. 59-63), Blodgett (pp. 64-66), Bowie (pp. 67-69), and Solomon (pp. 69-72). Carr's article basically argues that lying in business is OK, even for people who value honesty in their non-business life. Blodgett, Bowie, and Solomon argue against Carr's claim.

**Thursday, September 10 –Topic: Truthfulness, lying, and trust in business, continued.**

Reading due: Honest Work – Article by Solomon & Flores (pp. 91-94), and Cases 3.1, 3.3, 3.4, and 3.5 (found in pp. 95-101). Note that Cases 3.1, 3.3, and 3.5 are cases about whether the truth should be told. Case 3.4 contains data that supports the claim that truthfulness and honesty are important values in business.

Written HW due: Last names A-J, Question #1 on p. 96.  
Last names K-Z, Question #2 on p. 101.

**Tuesday, September 15 –Topic: Fairness and justice in business.**

Reading due: Honest Work – Articles by Rawls (pp. 208-210), Singer (pp. 210-212), and Kristol (pp. 213-218). Rawls is the most important political theorist of the late 20<sup>th</sup> Century, and his article states his theory about justice. Kristol’s article gives a different theory about justice. Singer’s article describes the current situation regarding world-wide distribution of wealth, and in class we will apply Rawls’ and Kristol’s differing views about justice to this case.

**Thursday, September 17 –Topic: Fairness and justice in business, continued.**

Reading due: Honest Work – Article by Ciulla (pp. 205-208), and Cases 6.1, 6.2, 6.6, and 6.7 (found in pp. 228-236).  
Written HW due: Last names A-J, Question #1 at top of p. 234.  
Last names K-Z, Question #2 on p. 236.

**Tuesday, September 22 –Topic: The social responsibility of business.**

Reading due: Honest Work – Friedman (pp. 241-245), Stone (pp. 246-249), Arrow (pp. 261-264), and Garcia (pp. 221-224). Friedman’s article is famous (and infamous) in business ethics, and the other three articles challenge his assumptions and/or conclusions.

**Thursday, September 24 – No Class**

**Tuesday, September 28 – No Class: Fall Recess**

**Thursday, October 1 – Topic: The social responsibility of business, continued.**

Reading due: Honest Work – Freeman (pp. 255-261), and Cases 7.3 and 7.4 (found in pp. 271-274). Freeman’s Stakeholder Theory is one of the best known alternatives to Friedman’s ideas (and you will need to keep these two names and theories clearly separated).  
Written HW due: Last names A-J, Question #2 on p. 272.  
Last names K-Z, Compare and contrast what Friedman and Freeman would say about Beech-Nut’s actions?

**Tuesday, October 6 – Exam #1**

**Thursday, October 8 –Topic: Ethical Issues in Advertising.**

Reading due: Honest Work – Articles by Goldman (pp. 326-330), Savan (pp. 331-335), and Carson (pp. 336-343), and Cases 9.3 and 9.5 (found in pp. 348 - 351).  
Note: In considering Case 9.3, you should watch some TV and look at some magazines and see if you find any commercials like those discussed in the case.  
Written HW due: Last names A-J, Question #1 on p. 141.  
Last names K-Z, Question #2 on p. 141.

**Tuesday, October 13 – Topic: Ethical Issues in Product Safety.**

Reading due: Honest Work – Articles by Huber (pp. 356-361), Nesmith (pp. 361-363), and Fairlie (pp. 374-378), and Cases 10.2 and 10.3 (found in pp. 369-391).

**Thursday, October 15 – Topic: Whistle-Blowing.**

Reading due: Honest Work – Articles by Bok (pp. 398-402), Davis (pp. 403-408), and Duska (pp. 408-413), and Cases 11.2 and 11.5 (found in pp. 428 and 431-432).

Written HW due: Last names A-J, Question #2 on p. 428.  
Last names K-Z, Question #1 on p. 432.

**Tuesday, October 20 – Topic: Whistle-Blowing, Cont'd.**

Reading due: Honest Work – Articles by Soles (pp. 414-421) and Randels (pp. 421-425), and Cases 11.3 and 11.4 (found in pp. 429-431)

**Thursday, October 22 – Topic: Ethical Issues in Conducting Business in Other Cultures.**

Reading due: Honest Work – Articles by Midgley (pp. 443-446), Donaldson (449-455), The Economist (pp. 456-457), and the United Nations (pp. 458-461).

Written HW due: Last names A-J, Question #1 on p. 455.  
Last names K-Z, Question #2 on p. 461.

**Tuesday, October 27 – Topic: Ethical Issues in Conducting Business in Other Cultures, cont'd.**

Reading due: Honest Work – Cases 12.1, 12.2, 12.3, and 12.6 (found in pp. 462-471).

**Thursday, October 29 – Topic: Ethical Issues in Business and the Environment.**

Reading due: Honest Work – Articles by Baxter (pp. 481-485), Bowie (pp. 485-491), and Entine (pp. 497-502).

Written HW due: Last names A-J, Question #2 on p. 485.  
Last names K-Z, Question #1 on p. 502.

**Tuesday, November 3 – Topic: Ethical Issues in Business and the Environment, cont'd.**

Reading due: Honest Work – Cases 13.1 & 13.3 (found in pp. 503-508).

**Thursday, November 5 – Topic: Ethical Issues Stemming from Conflicting Interests.**

Reading due: Honest Work – Articles by Noonan (pp. 517-520) and Pastin & Hooker (pp. 521-525), and Cases 14.2 and 14.3 (found in pp. 527-530).

Written HW due: Last names A-J, Question #2 on p. 528.  
Last names K-Z, Question #1 on p. 530.

**Tuesday, November 10 – Topic: Ethical Issues in Leadership.**

Reading due: Honest Work – PLEASE READ IN THE LISTED ORDER: Articles by Ciulla (pp. 533-538), Ludwig & Longnecker (pp. 541-547), Burns (pp. 551-554), Greenleaf (pp. 554-556), and Bowie (pp. 547-550).

**Thursday, November 12 – Exam #2.**